

# Lunch Seminars



## QUFORA LUNCH SEMINAR

Designing products in general should foremost solve the needs of each individual, but the design will also be a part of our self-image. This is also true for medical devices – and maybe more so. For any person to accept a medical device, it needs to integrate with a broad range of psychological needs. The integration is a matter of designing for people and not for a medical condition, in fact it must create distance to the condition and relate more to a higher purpose in life.

*Rune Nørager*, MSc, PhD., CEO, Senior Human Factors Specialist at Design Psychology, Denmark  
*Marlene Corydon*, Design Manager, Qufora A/S, Denmark  
*Line Trine Dalsgaard & Henriette Kirkegård Rask*, Nurses, Specialhospitalet, Denmark

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**Date:** Saturday, 7th May 2022

**Time:** 12.20-12.50

**Room:** Camp Nou, Quality Hotel™ Friends